

RAJAR DATA RELEASE



Quarter 4, 2017 – February 8th 2018

NATIONAL STATIONS

TOTAL HOURS (in thousands): ALL BBC	Q4 16	560560	Q3 17	545001	Q4 17	548937
TOTAL HOURS (in thousands): ALL COMMERCIAL	Q4 16	460175	Q3 17	474334	Q4 17	459392

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 16	Q3 17	Q4 17	Q4 17 vs. Q4 16	Q4 17 vs. Q3 17	Q4 16	Q3 17	Q4 17
ALL RADIO	Q	48682	49076	48860	0.4%	-0.4%	100.0	100.0	100.0
ALL BBC	Q	35197	34853	35019	-0.5%	0.5%	53.5	52.1	52.8
15-44	Q	14206	14102	13938	-1.9%	-1.2%	37.4	35.9	36.5
45+	Q	20991	20751	21081	0.4%	1.6%	62.8	61.5	62.3
ALL BBC NETWORK RADIO	Q	32180	32110	32242	0.2%	0.4%	45.9	45.2	45.5
BBC RADIO 1	Q	9562	9697	9839	2.9%	1.5%	5.8	5.9	5.9
BBC RADIO 2	Q	15051	15357	15487	2.9%	0.8%	17.3	17.5	18.3
BBC RADIO 3	Q	2120	1963	1951	-8.0%	-0.6%	1.4	1.1	1.1
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	11694	11656	11667	-0.2%	0.1%	13.8	13.0	13.0
BBC RADIO 4	Q	11332	11217	11253	-0.7%	0.3%	12.7	11.8	11.8
BBC RADIO 4 EXTRA	Q	2184	2153	2264	3.7%	5.2%	1.2	1.2	1.3
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5958	5578	5678	-4.7%	1.8%	3.9	4.1	3.7
BBC RADIO 5 LIVE	Q	5713	5067	5453	-4.6%	7.6%	3.6	3.4	3.4
BBC RADIO 5 LIVE SPORTS EXTRA	Q	1167	1643	1065	-8.7%	-35.2%	0.3	0.8	0.3
BBC 6 MUSIC	Q	2329	2430	2343	0.6%	-3.6%	2.2	2.0	2.1
1XTRA FROM THE BBC	H	909	1082	1065	17.2%	-1.6%	0.4	0.5	0.5
BBC ASIAN NETWORK UK	H	632	662	661	4.6%	-0.2%	0.4	0.3	0.3
BBC WORLD SERVICE	Q	1526	1492	1510	-1.0%	1.2%	0.7	0.7	0.7
BBC LOCAL/REGIONAL	Q	8891	8249	8297	-6.7%	0.6%	7.5	6.8	7.3

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		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 16	Q3 17	Q4 17	Q4 17 vs. Q4 16	Q4 17 vs. Q3 17	Q4 16	Q3 17	Q4 17
ALL COMMERCIAL	Q	34957	35559	35466	1.5%	-0.3%	43.9	45.3	44.2
15-44	Q	18222	18367	17977	-1.3%	-2.1%	59.1	60.5	59.5
45+	Q	16735	17193	17489	4.5%	1.7%	35.0	36.5	35.4
ALL NATIONAL COMMERCIAL	Q	18832	20231	20254	7.6%	0.1%	15.7	17.2	17.1
ABSOLUTE RADIO	Q	2141	2460	2608	21.8%	6.0%	1.5	1.9	1.8
ABSOLUTE RADIO 70S	H	270	259	259	-4.1%	0.0%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1529	1532	1474	-3.6%	-3.8%	0.9	0.7	0.6
ABSOLUTE RADIO 90S	H	727	756	745	2.5%	-1.5%	0.3	0.3	0.3
ABSOLUTE RADIO CLASSIC ROCK	H	703	637	679	-3.4%	6.6%	0.3	0.3	0.3
THE ARROW	Q	95	68	75	-21.1%	10.3%	0.1	*	*
CAPITAL BRAND	H	8473	8572	8292	-2.1%	-3.3%	4.6	4.7	4.5
CAPITAL NETWORK (UK)	H	7791	7760	7438	-4.5%	-4.1%	4.1	4.2	3.9
CAPITAL XTRA (UK)	H	1299	1464	1559	20.0%	6.5%	0.5	0.5	0.6
CLASSIC FM	Q	5365	5433	5673	5.7%	4.4%	3.4	3.5	3.8
GOLD NETWORK (UK)	H	1120	1108	1117	-0.3%	0.8%	0.8	0.8	0.9
HEART BRAND (UK)	H	9282	9487	9178	-1.1%	-3.3%	6.4	6.3	6.3
HEART 80S	Q		1086	1166		7.4%		0.5	0.6
HEART EXTRA	Q	437	456	487	11.4%	6.8%	0.2	0.2	0.2
HEART NETWORK (UK)	H	8949	8644	8202	-8.3%	-5.1%	6.2	5.7	5.6
HEAT	H	720	616	599	-16.8%	-2.8%	0.2	0.2	0.2
THE HITS	H	605	600	562	-7.1%	-6.3%	0.2	0.2	0.2
JAZZ FM ¹	Q		570	509		-10.7%		0.2	0.2
KERRANG!	H	739	615	607	-17.9%	-1.3%	0.3	0.2	0.2
KISS NETWORK	H	5237	5686	5566	6.3%	-2.1%	3.0	3.2	3.2
KISS FRESH	H	492	519	578	17.5%	11.4%	0.2	0.2	0.2
KISSTORY	Q	1402	1823	1714	22.3%	-6.0%	0.6	0.8	0.6
LBC NETWORK (UK)	H	1686	2084	2018	19.7%	-3.2%	1.7	2.2	2.0

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		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 16	Q3 17	Q4 17	Q4 17 vs. Q4 16	Q4 17 vs. Q3 17	Q4 16	Q3 17	Q4 17
MAGIC NETWORK	H	3648	3747	3896	6.8%	4.0%	1.9	1.9	2.0
MAGIC CHILLED	H	235	270	268	14.0%	-0.7%	0.1	0.1	0.1
MAGIC SOUL	H		237	254		7.2%		0.1	0.1
MELLOW MAGIC	H	446	519	473	6.1%	-8.9%	0.2	0.3	0.2
PLANET ROCK	Q	958	1050	1040	8.6%	-1.0%	0.8	0.8	0.8
SMOOTH BRAND (UK)	H	5430	5674	5450	0.4%	-3.9%	3.9	4.0	3.6
SMOOTH EXTRA	Q	810	894	780	-3.7%	-12.8%	0.6	0.5	0.4
SMOOTH RADIO NETWORK (UK)	H	4751	5104	4891	2.9%	-4.2%	3.3	3.5	3.2
SUNRISE RADIO NATIONAL	Q	461	354	403	-12.6%	13.8%	0.2	0.1	0.2
TALKRADIO	Q	252	256	242	-4.0%	-5.5%	0.1	0.1	0.1
TALKSPORT	Q	3007	2926	2863	-4.8%	-2.2%	1.7	1.9	1.6
TALKSPORT2	Q	294	342	311	5.8%	-9.1%	0.1	0.1	0.1
UCB 1	Q	225	174	152	-32.4%	-12.6%	0.1	0.1	0.1
UNION JACK	Q		101	88		-12.9%		*	*
VIRGIN RADIO	H			483					0.1
RADIO X NETWORK (UK)	H	1254	1523	1580	26.0%	3.7%	0.9	1.0	1.1
ALL LOCAL COMMERCIAL	Q	27066	26952	26532	-2.0%	-1.6%	28.2	28.1	27.1
OTHER LISTENING	Q	4183	3922	3815	-8.8%	-2.7%	2.7	2.6	2.9